

Universal Analytics

- Overview
- Sales
- Revenue
- Subscriptions
- Ad Revenue
- Ad Spend
- Usage
- Payments

App Intelligence

Competitor Intelligence

- Ranks
- Featured
- Ratings
- Reviews

ASO

- Keyword Performance
- Keyword Inspector
- App Keywords
- Suggested Keywords
- Competitor Keywords

Manage ...

Update: Revenue estimates for the App Store have been rolled out with increased coverage and accuracy! Estimates for Google Play are coming soon. [More Details](#)

## Competitor Intelligence

Analyze competitor performance and uncover new trends. Check out the [guide](#) to learn more about growing your downloads and revenue using this report.

Nike: Shoes, Apparel, Stories  
By Nike, Inc.
 

+ Add comparison

Performance ASO **SDKs** Ad Gallery Demographics App Details

### SDKs

Uncover the SDKs and APIs behind apps.

Nike: Shoes, Apparel, Stories  
39 SDKs

### Ads & Monetization

AdMob	Uninstalled
-------	-------------

### Analytics

Adobe Mobile	Uninstalled
Fabric	Uninstalled
Facebook Analytics	Uninstalled
Firebase	Uninstalled
Google Analytics	Uninstalled

### Apple APIs

ARKit	Uninstalled
Core Spotlight	Installed
Apple Local Authentication	Installed
MapKit	Installed
PassKit	Installed
SceneKit	Uninstalled
SpriteKit	Uninstalled
StoreKit	Installed
CoreBluetooth	Installed
CoreLocation	Installed
Swift	Installed

### AR/VR

ARKit	Uninstalled
-------	-------------

### Attribution

Adobe Mobile	Uninstalled
AppsFlyer	Installed
Branch Metrics	Uninstalled

### Authentication

Facebook Login	Uninstalled
----------------	-------------




### BaaS

Firebase	Uninstalled
----------	-------------


### Deep Linking

Adobe Mobile	Uninstalled
Bois	Uninstalled
Branch Metrics	Uninstalled


## Development

 SceneKit	⊖ Uninstalled
 SpriteKit	⊖ Uninstalled
 Swift	⊕ Installed


## Engagement

 Adobe Mobile	⊖ Uninstalled
 Airship (formerly Urban Airship)	⊕ Installed




## Location

 CoreLocation	⊕ Installed
 Estimote	⊕ Installed





## Mapping

 MapKit	⊕ Installed
 Google Maps	⊖ Uninstalled


## Networking

 AFNetworking	⊖ Uninstalled
 Alamofire	⊕ Installed
 SocketRocket	⊖ Uninstalled

## Payments

 Adyen	⊕ Installed
 Allpay	⊕ Installed
 Card.io	⊖ Uninstalled
 Klarna	⊕ Installed

## Performance

 Crashlytics	⊖ Uninstalled
 Criticism	⊖ Uninstalled
 New Relic	⊖ Uninstalled
 Optimizely	⊕ Installed

## Security

 Apple Local Authentication	⊕ Installed
 Gigya	⊖ Uninstalled

## Utilities

 Core Spotlight	⊕ Installed
 StoreKit	⊕ Installed
 Bois	⊖ Uninstalled
 CoreBluetooth	⊕ Installed
 DoubleClick	⊖ Uninstalled
 Facebook Share	⊖ Uninstalled
 Lottie	⊕ Installed